

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: WLYF - Miami FL	Date: 10/18/16
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I, _____
do hereby request station time concerning the following issue:

Alliance for Solar Choice

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached Schedule				

Total Charges:

This broadcast time will be used by: Alliance For Solar Choice

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Alliance For Solar Choice

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

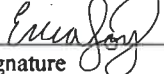
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney’s fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/19/16
Date


Signature

858-472-3889
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected


Signature

Dave Abernethy
Printed Name

VP/MM
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached Schedule				

Total Charges: \$6060.00

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Alliance For Solar Choice WLYF

From: Jennifer Cody
Phone: (305) 521-5353
Email: jcody@wmxj.com
10/18/2016 6:41 PM

Flight Dates: 10/24/2016 - 10/30/2016
Demo: P 18+

Radio Market: MIAMI-FT. LAUDERDALE-HOLLYWOOD
Survey: SEP16
Geography: Metro

	Daypart	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	Frequency	Gls
Radio Total		21		\$288.57	\$6,060.00	0.9%	\$348.28	17.4	1.7	659,300
WLYF-FM		21		\$288.57	\$6,060.00	0.9%	\$348.28	17.4	1.7	659,300
Flight B - 1 wk (10/24)		21		\$288.57	\$6,060.00	0.9%	\$348.28	17.4	1.7	659,300
One Week Total		21		\$288.57	\$6,060.00	0.9%	\$348.28	17.4	1.7	659,300
	M-F 6A-10A	10	30	\$370.00	\$3,700.00	0.7%	\$528.57	7.0	1.7	270,000
	M-F 3P-7P	5	30	\$370.00	\$1,850.00	1.0%	\$370.00	5.0	1.3	189,500
	Sa-Su 9A-6P	6	30	\$85.00	\$510.00	0.9%	\$94.44	5.4	1.4	199,800

The first demo listed is the Primary Demo.
This report was created in TAPSCAN using the following Radio information: MIAMI-FT. LAUDERDALE-HOLLYWOOD; SEP16; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Alliance For Solar Choice WLYF

From: Jennifer Cody
 Phone: (305) 521-5353
 Email: jcody@wmxj.com
 10/18/2016 6:41 PM

Schedule Grand Totals: 1 Week

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	Frequency	Gls
Radio Total	21	\$288.57	\$6,060.00	0.9%	\$348.28	17.4	1.7	659,300
WLYF-FM	21	\$288.57	\$6,060.00	0.9%	\$348.28	17.4	1.7	659,300

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: MIAMI-FT. LAUDERDALE-HOLLYWOOD; SEP16; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Detailed Sourcing Summary

Radio Market: MIAMI-FT. LAUDERDALE-HOLLYWOOD
Survey: Nielsen Radio September 2016
Geography: Metro
Daypart: Multiple Dayparts Used

Demo/Intab/Population:

Age/Gender	Population		Intab	
	Avg Daily	Avg Weekly	Avg Daily	Avg Weekly
Adults 18+ (Primary)	3,638,200	3,638,200	1,470	1,299

Stations: User Selected
Additional
Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Encoded stations qualify to be reported if they have received credit for five or more minutes of listening within a quarter hour from at least one PPM Panelist and an Average Weekly Cume Rating of at least .495 during the Monday - Sunday 6am - Midnight daypart for the survey period. PPM estimates are derived from the PPM technology and methodology and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website: <http://ascription.nielsen.com>
Rating Reliability Estimator: <https://rre.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you. <https://ebook.nielsen.com/secure/PP6/2016SEP/0429/pdfs/SpecialNotices.pdf>

PPM ratings are based on audience estimates and are the opinion of Nielsen and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.

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